



heritage
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Parks for People Programme

**APSE, Parks, Horticultural and
Grounds Maintenance Advisory Group
23 June 2010**

**Charlotte Hazlewood
Casework Manager, Heritage Lottery Fund North West**

HLF's Parks for People Programme

- An HLF funded renaissance in parks
- HLF's definition of a park
- Criteria
- Overview of the application process
- Our priorities
- Project outcomes
- Project management
- Value for money
- Small Grants
- Pre-application service

An HLF funded renaissance...

- HFL has been funding parks since 1996
- To date over £525m invested in more than 500 historic parks
- The average park grant is over £1m and projects can take many years to deliver
- Annual budget is £26m a year across England



Our definition of a public park...

“...an existing designed urban or rural green space, the main purpose of which is for informal recreation and enjoyment. It includes parks, gardens, squares, walks and promenades.”



Alexandra Park, Manchester

General Criteria

- you are a not-for-profit organisation
- you need a grant of not less than £250,000 and not more than £5 million
- Max 3 years capital funding, 5 years revenue funding.
- you can raise at least 25% of your project costs from other sources, either as cash or as non-cash contributions (this is your partnership funding); and
- at least 5% of partnership funding is your cash
- whole park projects – masterplan approach

Overview Application Process

- Two round application process, 1st Round and 2nd Round – both competitive.
- 1st round – low level of information required.
- Development funding and mentoring to 2nd Round.
- Two closing dates 1st March for decision in June 2010, 31st Aug for decision in Dec 2010.

Priorities

For us to consider your park for funding you must show us at 1st Round that:

- the community values the park as part of their heritage;
- the park meets local social, economic and environmental needs; and
- the park management actively involves local people.

Project outcomes

Work and activities proposed for the park (your project) must at 1st Round have the potential to deliver all five of the following outcomes:

- Increasing the range of audiences
- Conserving and improving the heritage value
- Increasing the range of volunteers involved
- Improving skills and knowledge through learning and training
- Improving management and maintenance

Outcome 1: Increasing the range of audiences

1st round

- basic understanding of current and new audiences you want to attract
- outline list of works and activities with broad estimates of cost

2nd round

- costed Activity Plan linked to visitor surveys

NB Grant support for new buildings, features and facilities is restricted to 50% of total grant request for capital works, up to a maximum of £500,000



Hale Park, Halton

Outcome 2: Conserving and improving the heritage value

1st round

- basic list of works and broad estimates of cost (RIBA stage B)

2nd round

- detailed designs and costs (RIBA stage D)



Mesnes Park, Wigan

Outcome 3: increasing the range of volunteers involved

1st Round

- consider who volunteers now and what they do
- what new opportunities will be created
- outline costs

2nd Round

- develop detailed proposals as part of Activity Plan



Tarn Hows, Monk Coniston

Outcome 4: Improving skills and knowledge through learning and training

1st Round

- outline proposals and costs
- consider interpretation, heritage learning activities, and training for staff and volunteers

2nd Round

- develop detailed proposals as part of of Activity Plan



Birkenhead Park

Outcome 5: Improving management and maintenance

1st Round

- basic M&M information, staff resources and costs
- Up to 5 years of increased M&M costs may be included in project and offered as partnership funding

2nd Round

- detail costed 10 year Management & Maintenance Plan

NB From the first year after practical completion park must win and retain a Green Flag Award for a min period of 7years.



Avenham and Miller Parks, Preston

Project Management

Plan, manage and deliver the project effectively and efficiently, reducing environmental impacts .

- Select a project champion, project board and project advisers;
- Provide detailed costed development plan
- identify and manage risks (both during your project and after);
- measure success (programme of evaluation);
- plan greener heritage projects – see HLF guidance

Value for money

Offer value for money to HLF – to meet our priorities and make the greatest difference for our Investment

- Fully meet our priorities
- Deliver high value innovative project outcomes
- Limit value of grant request (including Devp. Grant) particularly on new work – focus project on heritage.
- Increase % of cash partnership funding from you or others

Small Grants

Your Heritage

- Grants £3,000 - £50,000
- Must meet learning and participation/conservation
- 10 week turnaround time
- Light touch assessment
- Grant payment up front



Pre-application service



- Separate from assessment
- Pre-application Form available on our website www.hlf.org.uk
- Forms a starting point for discussion



NW contacts

Heritage Lottery Fund
9th Floor
82 King Street
Manchester
M2 4WQ

Tel: 0161 831 0850

HLF website:

www.hlf.org.uk/english/inyourarea/northwest





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